

Narrative intelligence for alpha researchers.

MarketScholar helps research teams measure narrative-state behavior, crowding, and structural fragility as machine-readable signal inputs.

WHAT IT IS



Narrative-state measurement

Quantifies narrative exhaustion, mass, pressure, momentum, and WKS-driven structure across the market.



Signal research layer

Transforms narrative states and market structure into tradable long/short signal families, overlays, and research workflows.



Validation discipline

Rigorous next-bar validation with out-of-sample testing, clustering, and multiple-hypothesis control.

BEST FIT BUYERS



Alpha researchers



Quant PMs



Systematic equity teams



Research-driven family offices

SELECTED VALIDATION SNAPSHOT

Signal	Avg Managed Return	Day-Clustered t-stat	Trades
EXHAUST_HIGHCONF	+2.57%	4.00	388
LOW_MASS	+0.84%	3.34	1,479
BOTH_MAXED_LONG	+0.75%	2.60	111

Selected internal next-bar ($-t$) validation results.

WHY ALPHA RESEARCHERS CARE



Orthogonal data layer

Narrative-state signals that are distinct from price, volume, and fundamentals.



Hypothesis generation

Systematically surface new ideas, story inflections, and regime transition points.



Crowding & exhaustion mapping

Identify crowded, overextended, and fragile narratives early.



Feature input for models

Integrate narrative signals into alpha models and signal pipelines.

WHY IT STANDS OUT



MarketScholar helps research teams move beyond generic sentiment by quantifying where market stories are strengthening, exhausting, and becoming structurally fragile.