

Narrative intelligence for private equity teams.

Public-comp narrative intelligence for diligence, portfolio monitoring, and exit timing.

WHAT IT IS

**Public-comp narrative layer**

Tracks how public-market stories around peer groups strengthen, exhaust, or become fragile.

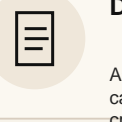
**Sector regime intelligence**

Monitors narrative pressure, crowding, and story shifts across themes, sectors, and comparable companies.


**Diligence-ready signal layer**

Converts narrative states into repeatable research inputs for underwriting, monitoring, and timing

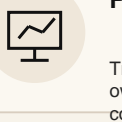
PE USE CASES

**Deal diligence**


Assess whether the target's category story is strengthening or crowded.

**Public-comp tracking**

Monitor peer narratives that influence trading multiples and exit assumptions.

**Portfolio monitoring**

Track public-market risk around owned companies and adjacent comps.

**Exit / IPO timing**

Evaluate whether the public-market narrative window is opening or closing.

RESEARCH CREDIBILITY SNAPSHOT

193
public equities
in research universe

17,475
scorecard rows
in full export

118
snapshot dates
reviewed

BEST FIT BUYERS

**Growth equity**

**Deal & IC research**

**Portfolio analytics**

**Operating partners**



WHY IT MATTERS

Private-market multiples often move with public-market narratives. MarketScholar helps PE teams see whether the story around a sector, peer set, or exit window is strengthening, exhausting, or becoming fragile.